

Zixin Group Holdings

New source of revenue Waste

SINGAPORE | CONSUMER | UPDATE

- Zixin is unveiling into a new revenue stream by converting agricultural waste into one of the feedstocks for animal feed. It has secured its first order valued at RMB 3.24mn (c. SGD 0.61mn) from a local chicken poultry breeder farm in Liancheng County.
- We expect growth in this new revenue stream to accelerate, potentially achieving sales revenue of c.RMB30mn in FY26e as the fermentation plant operator and animal feed manufacturer, outsourced by Zixin, commence commercial production. With a higher-than-market rate margin of c.20%, we expect PATMI to increase by c.RMB500k.
- Zixin has successfully integrated waste conversion to complete its operational ecosystem, from cultivation to the reuse of byproducts—creating a self-sustaining circular business model. We reiterate the BUY recommendation with an unchanged DCF-TP of S\$0.056 and no change in our forecast. Net cash of RMB136.2mn (S\$25mn) is 40% of its market capitalization. Zixin is leveraging the Chinese government's urban rejuvenation initiative to address high youth unemployment and subdued domestic consumption by creating more job opportunities. Additionally, China's increasing focus on food security, aimed at reducing dependence on soybean imports, has boosted the demand for sweet potatoes as an alternative feedstock for soymeal and corn in animal feeds. This alignment with national priorities positions Zixin to benefit from policy-driven economic support and growing market demand.

Update on the new revenue stream – Animal feed

Zixin is tapping into a new revenue stream by transforming agricultural waste, such as sweet potato peels, stems, and leaves, into feedstock for animal feed. The company recently secured its first order, valued at RMB 3.24mn (c.SGD 0.61mn), from a chicken poultry breeder farm in Liancheng County. This initial order was secured after a two-month trial feeding period, during which specific parameters were evaluated, including the weight, appearance, health, size, meat texture, and taste of chickens fed with standard poultry feed compared to those fed with Zixin's product (probiotic-infused fermented sweet potato peel waste). Larger orders for chicken feed are expected from this customer or related clients upon the successful completion of the trial test.

Zixin estimates that incorporating its proprietary probiotic formula into the feedstock will reduce breeding time by about 10% (from six months to five months). The formula is designed to eliminate residual hormones and antibiotics in livestock, improving survival rates and enhancing meat quality. The Chinese government has introduced stringent regulations on antibiotic usage, aiming for at least 65% of poultry breeder farms in China to comply with these standards by 2030. As a result, we anticipate strong future demand for Zixin's proprietary probiotic formula.

The order of 1,080 tonnes of feedstock will require c.5,400 tonnes of sweet potato peel waste. Zixin will supply C.65% of the waste required (c.3,500 tonnes of this waste at minimal cost). In comparison, the remaining c.35% (1,900 tonnes) will be sourced from other farmers or food processing facilities within Liancheng County from the county's designated agricultural waste collector. With the ability to transform sweet potato peel waste into feedstock for animal feeds, Zixin will be able to source the peel waste directly from cooperatives that provide peeling services for the sweet potato harvests from the group's contractual farmland.

Currently, Zixin utilizes only sweet potato peels as the raw material for animal feed production. Each acre(mu) of farmland is estimated to yield 3 tons of sweet potatoes, with c.25% of the waste peels convertible into animal feed. However, revenue has been constrained due to the limited supply of free and wasted peels, requiring Zixin to outsource collection of additional raw materials from third parties at a cost.

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13 January 2025

BUY (Maintained)	
LAST CLOSE PRICE	SGD 0.030
FORECAST DIV	SGD 0.000
TARGET PRICE	SGD 0.056
TOTAL RETURN	85.8%
COMPANY DATA	
BLOOMBERG CODE:	ZXGH SP Equity
O/S SHARES (MN) :	1,589
MARKET CAP (USD mn / SGD mn) :	35/48
52 - WK HI/LO (SGD) :	0.03/0.01
3M Average Daily T/O (mn) :	10.20
MAJOR SHAREHOLDERS	
Liang Chengwang	15.3%

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PTS Capital Pte. Ltd.	10.1%
Yu Lei	10.1%

TOTAL RETURN (%)			
	1MTH	3MTH	YTD
COMPANY	(3.3)	3.6	(3.3)
STTF RETURN	0.1	6.9	1.1





Source: Bloomberg, PSF

Y/E Dec, (RMB 'mn)	FY23	FY24	FY25e	FY26e
Gross Rev	219.6	318.4	466.6	546.0
Gross profit	59.2	101.9	161.0	189.5
Net profit	(14.19)	13.35	34.81	48.41
EPS (cents)	-	0.97	2.52	3.50
P/E (x)	-	16.79	6.44	4.63
Source: Company, PSR				

VALUATION METHOD

DCF (WACC: 25.6%; Terminal g: 1%)

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With the introduction of sweet potato stems as a feedstock in FY26e, we anticipate significant growth in sales. An acre (mu) of farmland can yield up to eight times more sweet potato stems than peels, providing Zixin with an opportunity to scale its production and expand into other livestock sectors, such as pig farming. This marks a turning point for the company, positioning its animal feed segment as a key growth driver which is anticipated to account for more than 30% of the group's total revenue in FY28e.

We expect the customer base to expand rapidly in the upcoming financial year, with projected sales reaching approximately RMB 30mn. Given a margin of around 20%, which exceeds industry norms, we estimate a PATMI increase of approximately RMB 500k in FY26e.

Description of the value chain with the introduction of animal feed production

Zixin operates an integrated industrial business model that maximizes resource utilization across the agricultural ecosystem. The company leases 200,001m² of land for cultivating its proprietary sweet potato seedlings, which are primarily provided to agricultural cooperatives for planting and selling the excess to other farmers. Zixin also entrusts 5.5mn m² of contracted farmlands to these cooperatives, offering free seedlings and cultivation techniques. In return, the farmers sell their harvest to Zixin at pre-agreed prices, ensuring a steady supply of highquality sweet potatoes. Premium-grade sweet potatoes are sold as fresh produce, while lower-grade harvests are processed into their own branded or OEM sweet potato products for other brands, such as Three Squirrels. Agricultural byproducts generated before and during the process, including peels, stems, and leaves, are collected and fermented. Zixin then incorporates its proprietary probiotics into the byproducts, transforming them into nutrientrich feedstock to be used in poultry and livestock animal feeds that potentially enhance meat quality and reduce livestock breeding time. By incorporating the final step into its business model, Zixin has successfully created a self-sustained ecosystem. This positions the company to replicate its business model beyond Liancheng, expanding to cities like Hainan, leveraging on the scalability to drive profit growth.

Maintain BUY with an unchanged TP of S\$0.056

We reiterate our BUY recommendation with an unchanged DCF-TP of S\$0.056. Zixin currently holds net cash of RMB136.2mn (S\$25mn), 40% of its market capitalization.

Zixin Group Holdings Update

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Appendix

Figure 1: Drying the sweet potato peel on roadside

Figure 2: Animal feed production warehouse



Source: Company, PSR (at the side visiting in Liancheng)

Figure 3: Raw materials during fermentation

Source: Company, PSR (at the side visiting in Liancheng)



Source: Company, PSR (at the side visiting in Liancheng)

Figure 4: Finished product delivering to customers



Source: Company, PSR (at the side visiting in Liancheng)



Financials

Income Statement					
Y/E Mar, (RMB'000)	FY22	FY23	FY24	FY25e	FY26e
Revenue	289,132	219,600	318,447	466,600	545,986
Processed sweet potato	235,551	187,477	260,348	345,400	429,740
Fresh sweet potato	53,581	32,123	58,099	120,000	106,244
COGS	(211,521)	(160,381)	(216,576)	(305,623)	(356,529)
Gross profit	77,611	59,219	101,871	160,977	189,457
Other income	459	632	974	1,665	4,039
Finance cost	(1,465)	(1,869)	(2,323)	(2,925)	(3,070)
Profit before income tax	5,911	(9,428)	21,465	43,640	58,601
Income tax expense	(2,259)	(4,762)	(8,111)	(8,830)	(10,186)
Profit for the year, net of tax	3,652	(14,190)	13,354	34,810	48,415

Per unit data					
Y/E Mar	FY22	FY23	FY24	FY25e	FY26e
NAV	0.37	0.36	0.37	0.40	0.43
P/B	0.44	0.45	0.44	0.41	0.38
P/E	47.65	-	16.79	6.44	4.63
EPS (cents)	0.34	-	0.97	2.52	3.50

Cash Flow					
Y/E Mar, (RMB'000)	FY22	FY23	FY24	FY25e	FY26e
CFO					
Total return before tax	5,911	(9,428)	21,465	43,640	58,601
Depreciation	17,138	15,177	15,518	23,497	21,456
WC changes	25,334	10,174	45,537	73,546	86,462
Tax paid and interest received	0	(924)	(4,340)	(8,830)	(10,186)
Cash generated from ops	(36,961)	51,335	66,272	53,196	70,065
CFI					
CAPEX	(20,756)	(33,044)	(49,335)	(10,000)	(5,000)
Cashflow from investments	(19,288)	(52,616)	(124,508)	(10,500)	(5,500)
CFF					
Proceeds from borrowing	35,800	64,600	(186)	11,500	0
Repayments of bank loans	(33,300)	(53,300)	(47,100)	(301)	0
Interest Paid	(1,450)	(1,869)	(2,323)	(2,925)	(3,070)
Cashflow from financing	57,368	9,271	8,891	8,274	(3,070)
Net change in cash	1,119	7,990	(49,345)	50,970	61,495
Cash at the start of the period	196,387	197,506	205,496	156,151	207,121
Ending cash	197,506	205,496	156,151	207,121	268,616

Balance Sheet Y/E Mar, (RMB'000) FY22 FY23 FY24 FY25e FY26e ASSETS 197,506 205,496 156,151 207,121 268,616 Cash and short term deposit 41.177 21.945 53.789 78.814 92.223 Trade and other receivables 69,838 56,225 62,871 62,871 62,871 Other assets 310,960 285.629 275.463 352.548 428.075 Total current assets 128,327 142,228 175,744 162,548 146,092 PP&E 37,068 75,284 69,442 66,457 63,622 Intangible assets 257,668 301,647 337,365 321,185 301,893 Total non-current assets 568,628 587,276 673,733 612,828 729,968 Total Assets LIABILITIES Trade and other payables 18,534 37,071 31,372 45,967 53,788 Lease liability, current 35.800 198 225 225 225 0 47,100 58,500 70,000 70,000 Bank loans 54,623 Total current liabilities 84,369 92,397 118,492 126,313 0 246 33 33 33 Lease liability, non-current 0 2.740 6.466 Other payables 6.466 6.466 0 2,986 6,499 6,499 6,499 Total non-current liabilities Total Liabilities 54,623 87,355 98*,*896 124,991 132,812 Total Liabilities & Equity 568,628 587,276 612,828 673,733 729,968 514<u>,0</u>05 Net assets 499,921 513,932 548,742 597,156

Margns					
Y/E Mar, (%)	FY22	FY23	FY24	FY25e	FY26e
Gross profit margin	26.8%	27.0%	32.0%	34.5%	34.7%
Net profit margin	1.3%	-6.5%	4.2%	7.5%	8.9%
Growth rate (%)					
Growth					
Revenue		-24.0%	45.0%	46.5%	17.0%
Gross profit		-23.7%	72.0%	58.0%	17.7%
Net profit		-488.5%	194.1%	160.7%	39.1%
Key Ratios					
ROA	0.7%	-2.8%	2.5%	6.1%	16.2%
ROE	0.8%	-2.8%	2.6%	6.6%	8.5%

Source: Company, Phillip Securities Research (Singapore) Estimates







Zixin Group Holdings Update

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