

# **TDCX Inc.**

# Top clients remain a drag

# UNITED STATES | SERVICES | 3Q23 RESULTS

- 3Q23 revenue was in line with expectations. Earnings were better-than-expected, helped by lower employee expenses, lower taxes, and higher interest income. PATMI increased 2% YoY as a result. 9M23 revenue/PATMI were at 75%/91% of our FY23e forecasts.
- Revenue decline of 21% YoY from the top 2 clients was a drag, offset by strong growth from smaller clients across verticals like travel, gaming, FMCG, and e-commerce.
- We increased FY23e EBITDA by 11% to reflect lower costs, while reducing FY24e revenue/EBITDA by 4%/2%, respectively, on muted contribution from TDCX's top clients. We also reduce our growth rate to 1% (prev. 3%) on limited growth visibility. We maintain BUY with a reduced DCF target price of US\$8.60 (prev. US\$10.40). TDCX continues to generate positive cash flows, with around 45% of its market capitalisation in cash (S\$434mn).

### Results at a glance

SGD (mn)	3Q23	3Q22	YoY	2Q23	QoQ	Comments
Revenue	163.5	172.8	-5.4%	171.1	-4.5%	-21% YoY decline in revenue from top 2 clients
- Omnichannel CX	98.1	100.9	-2.8%	102.7	-4.5%	
- Sales & Digital Marketing	44.3	42.8	3.5%	45.1	-1.8%	Expansion of campaigns in Digital Ad, FMCG, Tech
- Content, Trust & Safety	19.7	28.1	-29.9%	21.8	-9.7%	
Employee Benefits Expense	107.4	112.3	-4.4%	112.9	-4.8%	Reduced business volume
Adj. EBITDA	45.5	50.0	-9.1%	44.3	2.7%	Excl. SBC, FX fluctuations, and one-offs
Adj. EBITDA Margin	27.8%	29.0%	-1.2%	25.9%	1.9%	
PATMI	31.6	30.9	2.3%	29.3	7.9%	~2.5x increase in interest income on cash
Net Margin	19.4%	17.9%	1.5%	17.1%	2.2%	
Adj. PATMI	31.8	31.1	2.2%	28.5	11.6%	Excl. SBC, FX fluctuations, and one-offs
EPS (\$)	0.22	0.21	4.8%	0.20	10.0%	US\$5.5mn in share buybacks (931K ADS)

\*SBC - Share-Based Compensation

Source: Company, PSR

#### The Positives

- + Revenue growth excluding top-5 clients still healthy. Revenue contribution excluding TDCX's top 5 clients continued to grow (29% in 3Q23 vs 18% in 3Q22), while growing 52% YoY as newer campaigns in verticals like travel, gaming, FMCG, and e-commerce start to expand. New client campaigns for 3Q23 include: 1) global mobile messaging app; 2) leading global airline based in Asia.
- + Net margin improved on lower costs and higher interest income. Net margins expanded 150bps YoY as a result of: 1) 4% YoY reduction in employee expenses; 2) lowered tax expense due to a re-instatement of a tax incentive in PH; 3) ~2.5x increase in interest income on its \$\$434mn cash balance. PATMI improved 2% YoY.

## **The Negatives**

- Lower seat volume from its top-2 clients was a big drag on growth. Revenue from its top 2 clients (47% of total revenue) declined -21% YoY on reduced seat volumes, even as these companies recorded very upbeat 3Q23 earnings. Near-term outlook also remains cloudy, with uncertainty around when these clients will begin to contribute meaningfully again to overall revenue growth. We reduce our FY24e revenue forecasts by ~4% as a result. Revenue excluding TDCX's top-2 clients grew 14% YoY.



### 23 November 2023

# **BUY (Maintained)**

USD 8.60
USD 0.00
USD 5.01

#### **COMPANY DATA**

Bloomberg CODE:	TDCX US
O/S SHARES (MN):	145
MARKET CAP (SGD bn / USD bn):	1/1
52 - WK HI/LO (USD) :	15.38 / 4.35
3M Average Daily T/O (mn):	0.23

#### **MAJOR SHAREHOLDERS**

Ward Ferry Management BVI Ltd	12.8%
Goldman Sachs Group Inc/The	9.3%
Indus Capital Partners LLC	7.4%

#### PRICE PERFORMANCE (%)

	1MTH	змтн	YTD
COMPANY	0.0	(15.5)	(59.5)
NASDAQ RETURN	9.5	6.9	45.6

## PRICE VS. NASDAQ



Source: Bloomberg, PSR

#### **KEY FINANCIALS**

Y/E Dec, SGD (mn)	FY21	FY22	FY23e	FY24e
Revenue	555	664	664	702
EBITDA	180	180	171	172
Net Profit	104	105	108	116
EPS (S\$)	0.81	0.72	0.74	0.80
P/E (X)	30.9	22.3	10.1	9.4
ROE	22%	19%	17%	15%
ROA	18%	15%	14%	13%

Source: Company, PSR

#### VALUATION METHOD

Discounted Cash-Flow, WACC 10.4%, g 1.0%

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#### Outlook

Guidance: TDCX reaffirmed its FY23e revenue growth range to 2-4% in constant currency, which translates to a flat to slight negative YoY growth in actual currency. The weakness reflects a cut in seat and volumes of TDCX's top digital advertising and media client. Strong earnings for some of TDCX's key clients have also not translated immediately into seats volume, with uncertainty surrounding when this would turn around. On the flip side, we expect TDCX's smaller clients to continue increasing their revenue contributions and grow at a 50+% CAGR in the near term, helping to alleviate the drag on revenue by its top 2 clients. Future growth is expected to be driven by this group of clients.

On margins, TDCX also maintained its adj. EBITDA margin guidance of 25-27%.

Figure 1: Our guidance assumes continued revenue weakness in 4Q23e.

#### **Guidance Summary**

SGD (mn)	TDCX	PSR		Comments
	FY23e	FY23e 4Q23e		
Total Revenue	679-692	664	164	Reduced seat and volume of key clients
YoY growth at midpoint	3.0%	Flat	-7.0%	
Adj EBITDA Margin	25%-27%	26%	27%	Lowered headcount costs

Source: Company, PSR

Note: Adj. EBITDA represents profit before interest, tax, depreciation, SBC, and one-offs

Cash Balance: TDCX generated S\$130mn in cash from its operations in 9M23, ending 3Q23 with \$\$434mn in cash and cash equivalents (~45% of its market capitalization). It intends to use the cash for: 1) M&A opportunities; 2) investments in new organic initiatives; 3) strengthen its share buyback program to enhance shareholder value.

#### **RULE OF 40**

The "Rule of 40" was first introduced as a benchmark to measure the balance between growth and profitability of SaaS companies, taking into account both revenue growth, as well as profitability (Revenue Growth + EBITDA Margins), with the addition of both metrics needing to exceed the 40% threshold. We have modified this slightly by averaging revenue growth over a 3-year period compared with just a single period growth rate. Adding together TDCX's 3-year average revenue growth of 18% and its EBITDA margin of 26%, the total of 44% is more than our required threshold of 40% (Figure 4).

# Maintain BUY with reduced target price of US\$8.60

We increase FY23e EBITDA by 11% to reflect lower headcount costs, while reducing FY24e revenue/EBITDA by 4%/2%, respectively, on muted contribution from TDCX's top clients. We also reduce our growth rate to 1% (prev. 3%) on limited growth visibility. We maintain BUY with a reduced DCF target price of US\$8.60 (prev. US\$10.40). TDCX continues to generate positive cash flows, with around 45% of its market capitalisation in cash (\$\$434mn).

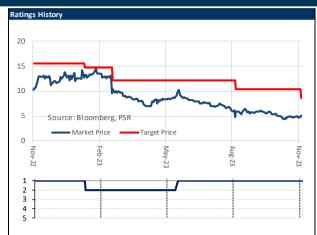
Figure 4: Rule of 40 calculation meets 40% threshold

# Rule of 40

3 Year Average Revenue Growth	+	EBITDA Margin	=	Total
18%		26%		44%

Source: Company, PSR





PSR Rating System	m	
Total Returns	Recommendation	Rating
> +20%	Buy	1
+5% to +20%	Accumulate	2
-5% to +5%	Neutral	3
-5% to -20%	Reduce	4
< -20%	Sell	5

We do not base our recommendations entirely on the above quantitative return bands. We consider qualitative factors like (but not limited to) a stock's risk reward profile, market sentiment, recent rate of share price appreciation, presence or absence of stock price catalysts, and speculative undertones surrounding the stock, before making our final recommendation

Balance Sheet

31.6%

32.2%

31.6%

17.1%

40.7%

32.9%

25.3%

19.8%

76.5%

35.4%

CASH

27.7%

25.8%

27.4%

20.6%

38.8%

32.4%

25.2%

18.7%

22.4%

17.9%

CASH

19.6%

0.3%

0.4%

1.1%

34.3%

27.1%

21.2%

15.8%

18.7%

15.5%

CASH

-0.1%

-5.2%

-6.7%

3.0%

34.5%

25.8%

19.8%

16.3%

16.5%

13.7%

CASH

5.8%

0.5%

9.5%

7.2%

33.0%

24.5% 20.5%

16.5%

14.9%

12.5%

CASH



### **Financials**

Income Statement

CFI CAPEX, net

<u>CFF</u>

Others

Debt Issuance

Debt Repayment

Issuance of Shares

Net Change in Cash

Others

Cash Flow from Investing

Cash Flow from Financing

Y/E Dec, SGD mn	FY20	FY21	FY22	FY23e	FY24e	Y/E Dec, SGD mn	FY20	FY21	FY22	FY23e	FY24e
Revenue	435	555	664	664	702	ASSETS					
Gross Profit	177	216	228	229	232	Cash & Cash Equivalents	60	313	389	507	634
Other Income	(1)	(1)	(3)	(11)	(7)	Receivables	49	106	105	101	98
EBITDA	143	180	180	171	172	Contract Assets	47	49	59	79	99
Depreciation & Amortization	(33)	(40)	(40)	(40)	(28)	Others	8	33	37	36	36
EBIT	110	140	141	131	144	Total current assets	164	501	589	724	867
Profit before tax	107	132	142	140	149	PPE & IA	41	40	41	8	2
Taxation	(21)	(28)	(37)	(32)	(33)	Right-of-Use Assets	29	33	35	46	46
PATMI	86	104	105	108	116	Others	10	7	9	9	9
						Total non-current assets	80	80	89	63	57
						Total Assets	243	582	678	787	925
						LIABILITIES					
						Payables	37	39	50	65	81
Per share data						ST Debt	24	14	-	-	-
Y/E Dec	FY20	FY21	FY22	FY23e	FY24e	Others	28	33	40	40	40
Diluted EPS (S\$)	0.70	0.81	0.72	0.74	0.80	Total current liabilities	90	86	89	105	121
BVPS (S\$)	0.91	3.60	3.87	4.51	5.35	LT Debt	16	3	-	-	-
						Others	25	29	27	27	27
						Total non-current liabilities	41	32	27	27	27
						Total liabilities	131	118	116	132	148
						Equity					
Cash Flow						Share Capital & APIC	(20)	227	562	205	211
Y/E Dec, SGD mn	FY20	FY21	FY22	FY23e	FY24e	Shareholder Equity	113	464	562	655	777
<u>CFO</u>											
Profit before tax	107	132	142	140	149	Valuation Ratios					
Adjustments	34	54	60	34	41	Y/E Dec	FY20	FY21	FY22	FY23e	FY24e
					(0)	P/E (X)	nm	30.9	22.3	10.1	9.4
WC Changes	4	(57)	(1)	(1)	(0)	P/E (X)		30.5	22.3	10.1	JT
WC Changes Interest & Tax	4 (15)	(57) (25)	(1) (35)	(1) (21)	(0) (26)	P/E (X) P/B (X)	nm	6.9	4.2	1.7	1.4
•											

Growth

Revenue

EBITDA

Margins

Net profit, adj.

Gross margin

EBITDA margin

Net profit margin

EBIT margin

Key Ratios

Net Gearing

ROE

ROA

EBIT

(22)

(22)

(15)

(15)

127

634

CCE, end Source: Company, Phillip Securities Research (Singapore) Estimates

(17)

(6)

(24)

12

(6)

(89)

(83)

24

60

(21)

(23)

(44)

253

(277)

502

(279)

200

253

313

(25)

(5)

(30)

(17)

0

(20)

(50)

76

389

(23)

(23)

(10)

(10)

118

507

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