

PropNex Ltd

Expect growth to return in 2023

SINGAPORE | REAL ESTATE (AGENCIES) | 3Q22 RESULTS

- 3Q22 result was a huge earnings beat. YTD22 revenue and PATMI were 96%/96% of our FY22e forecast (excluding one-offs). We underestimated PropNex's market share gains especially in private resale, the increase in agent size and rise in selling prices.
- Rental remained the fastest growing category. Revenue jumped 76% YoY to \$48mn. The rental market has been extremely tight this year with borders reopening.
- We raise our FY22e PATMI forecast by 34%. Our FY22e target price is raised from \$\$1.74 to \$\$2.00. The NEUTRAL recommendation is upgraded to BUY. We expect earnings growth to return in FY23e. New home sales will rebound with the expected 11,300 new launches (FY22: 4,500). Resale recovery will be from widening prices compared to new launches. The upside in volumes will be determined by foreign demand. Rental volumes will be supported by the expected surge of TOP units in FY23.

Results at a glance

SGD mn	3Q22	3Q21	YoY	Comments
Revenue	258.4	234.4	10%	
- Agency services	164.8	132.7	24%	
a) Private resale	<i>78.5</i>	70.6	11%	
b) HDB resale	38.0	33.9	12%	
c) Rental	48.3	27.4	76%	
- Project Marketing	88.4	100.8	-12%	
Staff costs	(4.8)	(4.3)	12%	
Gross profit	26.7	24.7	8%	
Operating profit	21.9	18.7	17%	
PATMI	17.6	14.4	22%	
PATMI - normalised	15.0	14.1	6%	Excl. S\$3.7mn recognition payables and
				impairment S\$1.1mn. (3Q22: S\$0.3mn).

Source: Company, PSR

The Positive

+ Resale bucked the trend. Despite the 28% YoY drop to 3,961 in total private resale volumes in 3Q22, PropNex managed to grow revenue by 11% to \$\$785mn. Reasons for the market share gains include the growth in the sales force and deliberate efforts to focus on resale. The price difference and lack of available units between new launches and resale helped stimulate resale volumes.

The Negative

- New launches are still a drag. Revenue from project marketing declined 12% YoY to S\$88mn. The dearth of new launches and inventory has been a drag to revenue. New units transacted in Singapore (excluding EC) are down 38% to 2,187 units in 3Q22. With a balloting process, market share will also be determined by random chance.

Outlook

After two cooling measures and higher interest rates, we do expect some softening in buying interest from euphoric levels. Nevertheless, we remain upbeat that the key drivers supporting selling prices and demand are intact, namely rising residential population, low unemployment rates, new household formations (e.g. 25k marriages), rising land and construction cost, attractive HDB grants, low inventory level (1.5 years vs 3 year average) and return of foreign buyers. On the transaction volumes, the rebound in new launches for FY23 will support project market sales.



14 November 2022

BUY (Upgraded)

 LAST DONE PRICE
 SGD 1.540

 FORECAST DIV
 SGD 0.090

 TARGET PRICE
 SGD 2.000

 TOTAL RETURN
 35.7%

COMPANY DATA

BLOOMBERG CODE:	PROP SP Equity
O/S SHARES (MN) :	370.0
MARKET CAP (USD mn / SGD mn) :	415/570
52 - WK HI/LO (SGD) :	1.97 / 1.24
3M Average Daily T/O (mn) :	0.1

MAJOR SHAREHOLDERS

P&N HOLDINGS PTE LTD	55.6%
ISMAIL MOHAMED	9.3%
SEONG KELVIN FONG KENG	8.8%

PRICE PERFORMANCE (%)

	1MTH	3МТН	YTD
COMPANY	10.8	(4.7)	(2.0)
STI RETURN	4.3	(1.2)	7.4

PRICE VS. STI



Source: Bloomberg, PSR

KEY FINANCIALS

Y/E Dec, SGD (mn)	FY20	FY21	FY22e	FY23e
Revenue	513	957	960	1,025
Gross Profit	55.6	101.8	98.9	109.7
Operating Profit	36.0	78.3	73.9	79.2
PATMI	29.1	60.0	58.2	63.0
P/E (x)	19.6	9.5	9.8	9.0
P/B (x)	6.5	5.1	4.4	3.5
EPS (cents)	7.9	16.2	15.7	17.0
DPS (cents)	5.5	12.5	9.0	11.0
Dividend yield (%)	3.6	8.1	5.8	7.1
ROE (%)	33.2	53.3	45.4	38.5

Source: Company, PSR

Valuation Method

DCF (Cost of equity 11.8%, Terminal growth 1.5%)

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Other highlights

- 1. Impairment loss of \$\$1.1mn and \$\$3.7mn derecognition of commission trade payables. Developers can only use 5% of project funds for marketing, agency commission and show flats. Once the 5% is exceeded, they are unable to pay the commission until the temporary occupation permit (TOP) of the project. Any outstanding commission above 12 months will be impaired as an accounting policy.
- 2. New land supply. Developers are still cautious due to the high selling prices and have inventory to sell in 2023. If the take-up rate of new launches in 2H23 is healthy, developers will likely resume their land banking.
- 3. Impact of cooling measure and high interest rates. Despite cooling measures, residential prices did not correct due to fewer speculators in the current cycle.
- **4. Foreign demand.** Demand from foreigners has recovered from 9.7% in 2021 to 13.1% in 2022 for CCR. Singapore stands out as a place for a 2nd home.
- **5.** Larger growth in salesforce. PropNex's salesforce rose around 12% to 12,065 agents, as at 2Nov22. The 1,269 increase in agent size is higher than the next three competitors combined growth of 1,026 agents (or 6%).
- **6. Dividends.** The policy is 70-80% payout ratio.

Upgrade from NEUTRAL to BUY with a higher TP of S\$2.00 (prev. S\$1.74)

We raise FY22e PATMI by 34% to \$\$58mn. Dividend yield is attractive at almost 6%, ROE of 45% and we expect growth to resume as new launch units increase in FY23e.

Balance Sheet SGD mn, Y/E Dec

ASSETS PP&E

Others

PAT Margin **Key Ratios** ROE (%)

ROA (%)

Gearing (x)



FY22e

2.3

2.2

FY23e

2.6

0.2

Financials

Income Statement					
SGD mn, Y/E Dec	FY19	FY20	FY21	FY22e	FY23e
Revenue	419.8	513.5	957.5	960.5	1,025.3
Cost of services	(375.5)	(457.9)	(855.7)	(861.6)	(915.6)
Gross profit	44.3	55.6	101.8	98.9	109.7
Staff costs	(12.8)	(14.1)	(16.8)	(18.0)	(19.5)
Finance and other income	6.9	7.6	7.3	12.7	5.6
Other costs and expenses	(12.8)	(12.4)	(13.6)	(19.1)	(15.0)
Operating profit	24.5	36.0	78.3	73.9	79.2
Profit before tax	25.6	36.6	78.7	74.6	80.8
Tax	(4.5)	(5.9)	(13.5)	(12.7)	(13.7)
PAT	21.1	30.7	65.1	61.9	67.0
Minority Interest	(1.1)	(2.1)	(5.1)	(3.7)	(4.0)
PATMI	20.0	29.1	60.0	58.2	63.0

Per share data					
SGD cents, Y/E Dec	FY19	FY20	FY21	FY22e	FY23e
EPS	5.4	7.9	16.2	15.7	17.0
DPS	3.5	5.5	12.5	9.0	11.0
NAV per share	19.4	23.7	30.4	34.6	44.3

Cash Flow					
SGD mn, Y/E Dec	FY19	FY20	FY21	FY22e	FY23e
<u>CFO</u>					
PAT	21.1	31.2	65.1	61.9	67.0
Adjustments	8.2	10.6	17.3	15.4	16.4
WC changes	5.0	3.3	7.7	(1.9)	0.5
Interest and Taxes paid, others	(5.0)	(3.2)	(7.1)	(12.7)	(13.7)
Cashflow from operations	29.3	42.0	83.1	62.7	70.3
<u>CFI</u>					
Acquisition of plant and equipment	(1.9)	(0.5)	(0.5)	(1.0)	(1.0)
Others	0.8	0.7	(0.0)	-	-
Cashflow from investments	(1.0)	0.2	(0.6)	(1.0)	(1.0)
<u>CFF</u>					
Payment of dividends	(19.6)	(15.4)	(40.4)	(46.3)	(31.5)
Others	(2.7)	(2.6)	(2.3)	(0.5)	(0.5)
Cashflow from financing	(22.4)	(18.0)	(42.7)	(46.8)	(32.0)
Net change in cash	5.9	24.2	39.8	14.9	37.3
CCE, end	81.5	105.7	145.6	160.5	197.9

Others	5.9	3./	4.2	2.2	0.2
Total non-current assets	9.4	6.3	6.2	4.4	2.7
Trade & other receivables	63.5	80.6	142.7	144.1	153.8
Cash and cash equivalents	81.6	105.8	145.6	160.6	197.9
Total current assets	145.1	186.4	288.4	304.7	351.7
Total Assets	154.4	192.7	294.6	309.1	354.5
LIABILITIES					
Trade & other payables	71.7	94.3	164.3	163.7	174.0
Current tax liabilities	4.3	7.0	13.5	13.5	13.5
Others	3.5	2.6	2.7	2.2	1.7
Total current liabilities	79.5	103.9	180.5	179.4	189.2
Deferred tax liability	0.2	0.2	0.2	0.2	0.2
Others	2.9	1.0	1.3	1.3	1.3
Total non-current liabilities	3.0	1.2	1.5	1.5	1.5
Total Liabilities	82.5	105.1	182.0	180.9	190.7
EQUITY					
Share capital	57.5	57.5	57.5	57.5	57.5
Merger reserve	(17.7)	(17.7)	(17.7)	(17.7)	(17.7)
Translation reserve	(0.0)	(0.0)	0.0	0.0	0.0
Capital reserve	0.6	0.6	0.6	0.6	0.6
Accumulated profits	28.9	44.1	69.0	80.9	112.5
Non-controlling interests	2.6	3.0	3.1	6.9	10.9
Total Equity	71.9	87.6	112.6	128.2	163.8
Valuation Ratios					
Y/E Dec	FY19	FY20	FY21	FY22e	FY23e
P/E (x)	28.4	19.6	9.5	9.8	9.0
P/B (x)	7.9	6.5	5.1	4.4	3.5
Dividend Yield (%)	2.3	3.6	8.1	5.8	7.1
Growth & Margins					
Growth					
Revenue	-2.7%	22.3%	86.5%	0.3%	6.8%
Gross profit	7.1%	25.4%	83.1%	-2.8%	10.9%
PBT	-3.0%	43.2%	114.8%	-5.2%	8.4%
PAT	3.2%	45.2%	106.4%	-3.1%	8.4%
Margins					
GP margin	10.6%	10.8%	10.6%	10.3%	10.7%
PBT margin	6.1%	7.1%	8.2%	7.8%	7.9%

4.8%

27.9%

13.0%

Net Cash

5.7%

33.2%

15.1%

Net Cash

6.3%

53.3%

20.4%

Net Cash

6.1%

45.4%

18.8%

Net Cash

6.1%

38.5%

17.8%

Net Cash

FY19

3.5

5.9

FY20

2.6

3.7

FY21

2.0

4.2

Source: Company, Phillip Securities Research (Singapore) Estimates





PSR Rating System	n	
Total Returns	Recommendation	Rating
> +20%	Buy	1
+5% to +20%	Accumulate	2
-5% to +5%	Neutral	3
-5% to -20%	Reduce	4
< -20%	Sell	5

We do not base our recommendations entirely on the above quantitative return bands. We consider qualitative factors like (but not limited to) a stock's risk reward profile, market sentiment, recent rate of share price appreciation, presence or absence of stock price catalysts, and speculative undertones surrounding the stock, before making our final recommendation



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